

City Of Torrington

Torrington Parks and Recreation
153 South Main Street
Torrington, CT 06790



Tel: (860) 489-2274
Fax: (860) 489-2588
www.torringtonct.org

Sponsorship Program – Torrington's Independence Day Celebration

Dear Friend,

The City of Torrington is in the process of planning our Independence Day Celebration and fireworks display. To help continue this wonderful community event, we would like to invite you to partner with us by becoming a valued sponsor of Torrington's Independence Day Celebration ~ Celebrating America. The event is scheduled for Saturday, July 5, 2014.

Past experience has proven that our annual fireworks displays are immensely popular, exciting residents and visitors, old and young alike, and positively promotes the City of Torrington. In 2013, over 10,000 people attended the 4th of July Celebration, and we expect to far exceed that number this year. The fireworks will be launched at the Middle School on the evening of July 5th at approximately 9:15 p.m. Gates will open at 4:00 p.m. with entertainment which will include carnival games and music. Food vendors will be offering a variety of refreshments; and we are confident that this year's celebration will be bigger and better than ever.

With the surge of community support, our event last year was a huge success that attracted thousands of families from Torrington and beyond. Your valued sponsorship will help the City of Torrington continue a great tradition and successful community event. To show our appreciation, we will ensure that you receive recognition by being listed on a sign of gracious donors to be displayed at the event.

Thank you for thoughtfully considering this request. Please contact the Mayor's Office at 860 489-2228 or the Parks and Recreation Department at 860 489-2274 for more information.

Sincerely,

Elinor Carbone
Mayor

J. Brett Simmons
Superintendent of Parks and Recreation

Patricia Fairchild
Chair – Parks and Recreation Commission

Donna Winn
Recreation Director



2014 FIREWORKS SPONSORSHIP PACKAGES

Platinum Sponsor: \$1000.00 and Over

- Sponsor will be listed on sign at event, under Platinum Sponsor Category.
- Sponsor will be listed in local media.
- Sponsor will be listed on event flyer.
- Sponsor will be listed on website.

Gold Sponsor: \$500.00 - \$999.00

- Sponsor will be listed on sign at event, under Gold Sponsor Category.
- Sponsor will be listed in local media.
- Sponsor will be listed on event flyer.
- Sponsor will be listed on website.

Silver Sponsor: \$100.00-\$499.00

- Sponsor will be listed on sign at event, under Silver Sponsor Category.
- Sponsor will be listed in local media.
- Sponsor will be listed on event flyer.
- Sponsor will be listed on website.

Bronze Sponsor: Under \$100.00

- Sponsor will be listed in local media.
- Sponsor will be listed on event flyer.
- Sponsor will be listed on website.

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| Name of Business (To be displayed as sponsor): | |
| Name of Contact: | |
| Address: | |
| Phone Number: | |
| Email Address: | |
| Checks Payable To: City of Torrington - note in memo: Independence Day Celebration Fund. | Mail To: Mayor's Office, 140 Main Street, Torrington, CT 06790 |